

**GROWTH ACHIEVED**

**DIRECT  
MARKETING**

**EMAIL  
MARKETING**

**ADVERTISING**

**TRACKING**

**LEAD  
GENERATION**

**SOCIAL MEDIA**

**AFFILIATE  
PROGRAMMES**

**WEBINARS  
AND EVENTS**

**PUBLIC  
RELATIONS**

**INFLUENCERS**

**CUSTOMER  
FEEDBACK/  
SOCIAL PROOF**

**SEO**

**WEBSITE**

**BUSINESS  
DEVELOPMENT**

**Whats our strategy? How are we going to talk to them about it and persuade them to use us?**

**What are your customers problems and how can we solve them to win business?**

**AMBITION  
FOR GROWTH**